

# EXHIBITOR ADVERTISING/SPONSORSHIP ORDER FORM



CONTACT NAME

COMPANY NAME

BOOTH NUMBER(S)

PHONE NUMBER

EMAIL ADDRESS

## SPONSORSHIPS

Industry Night Table: \$1,000

App Floor Plan Logo: \$1,000

Floor Stickers: \$2,000

Aisle Number: \_\_\_\_\_

Live From MODEX! Videos: \$2,500

Monday, March 28 AM

Monday, March 28 PM

Tuesday, March 29 AM

Tuesday, March 29 PM

Wednesday, March 30 AM

Wednesday, March 30 PM

Thursday, March 31 AM

Thursday, March 31 PM

Daily Recap Videos

Featured: \$3,000

Day 1

Day 2

Day 3

Presenting: \$5,000

Day 1

Day 2

Day 3

Premium: \$7,500

Day 1

Day 2

Day 3

Aisle Sign: \$4,000

Aisle Number: \_\_\_\_\_

Shuttle Bus Signage: \$4,000

Registration Confirmation Email: \$5,000

Ad Retargeting **Order Deadline: November 15, 2021**

Pre-Show: \$5,800

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\*exclusive, one exhibitor only sponsorship

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- Post-Show: \$5,800
- Pre-, During, and Post-Show: \$12,000
- Hotel Confirmation Email: \$7,500\*
- MODEX Bag: \$7,500 **Order Deadline: September 17, 2021**
- Charging Stations: \$7,500
- Lanyards: \$10,000 **Order Deadline: September 17, 2021**
- Expo Guide: \$10,000
- Building B Lobby Entrance Doors: \$10,000\*
- Smartphone App: \$15,000
- Keynotes: \$15,000
  - Monday, March 28
  - Tuesday, March 29
  - Wednesday, March 30 PM
- Premier Club Swag Box: \$15,000
- Industry Night Event: \$20,000\*

- Restrooms: \$20,000\*
- Hand Sanitizer Stations: \$25,000\*
- MHI Annual Industry Report & Keynote: \$30,000
- Escalator Graphics: \$30,000\*
- On-Floor Attendee Tram: \$40,000\*
- MODEX Backyard: \$40,000\*

## MARKETING PACKAGES

- Value Package: \$500
- Preferred Package: \$1,000
- Deluxe Package: \$3,000
- Premier Package: \$5,000

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## A LA CARTE DIGITAL ADVERTISING/ ENHANCEMENTS

- Showcase Hero: \$500
- Showcase with 10 MB Library: \$700
- Registration Page Banner: \$1,500
- Showcase with 25 MB Library: \$1,000
- Search Pages Tower: \$3,000
- Interior Pages Tower: \$3,000
- Home Page Banner: \$3,500
- Home Page Tower: \$4,000
- Exhibitor Directory Hero: \$6,500
- Seminar Directory Hero: \$6,500
- Home Page Hero: \$7,500

## PRE-SHOW NEWSLETTER

(Select all dates that apply and desired space for date)

- February 28
  - 1st Row Banner: \$1,500
  - 1st Sponsored Content: \$1,400
  - 2nd Row Banner: \$1,300
  - 2nd Sponsored Content: \$1,200
- March 7
  - 1st Row Banner: \$1,500
  - 1st Sponsored Content: \$1,400
  - 2nd Row Banner: \$1,300
  - 2nd Sponsored Content: \$1,200
- March 14
  - 1st Row Banner: \$1,500
  - 1st Sponsored Content: \$1,400
  - 2nd Row Banner: \$1,300
  - 2nd Sponsored Content: \$1,200
- March 21
  - 1st Row Banner: \$1,500
  - 1st Sponsored Content: \$1,400
  - 2nd Row Banner: \$1,300
  - 2nd Sponsored Content: \$1,200

**To order, email all pages of this form to [dstreicher@mhi.org](mailto:dstreicher@mhi.org). Questions? Contact Donna Streicher at 704-714-8718. The deadline for ordering and materials submission is **January 18, 2022 (unless noted otherwise)****