Hype vs. Reality: Sifting Through the Noise

Presented by:
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REDUCE COSTS
HAVE HAPPY CUSTOMERS
ELIMINATE
HEADACHES
HOW?
THE CLOUD
VISIBILITY
CONTROL
REAL-TIME
OPTIMIZATION
AUTOMATION
BIG DATA
ANALYTICS
ARTIFICIAL INTELLIGENCE
BLOCKCHAIN
INDUSTRY 4.0
ROBOTIC PROCESS AUTOMATION
IoT
AUTONOMOUS DELIVERY
CONTROL TOWER
“Any sufficiently advanced technology is indistinguishable from magic”

– Arthur C. Clarke
BUZZWORD
BINGO
Artificial intelligence
ROUTING GUIDE?
IMPLEMENTATION
BLOCKCHAIN
CONTROL TOWER
DISRUPTION
HOW?
Get the product from inside your four walls...

...to its destination.
Carrier Challenges
Location Challenges
Supplier Challenges
Staffing Challenges
Competitor Challenges
Finance/Accounting Challenges
Cost
What are the obstacles within my own organization?
Industry 4.0
Who will be impacted the most?
Digitalization of Supply Chain
A fully connected, live system revolutionizes the transportation and logistics space

- **Vendors**
  Use vendor scorecards to build accountability into the process. Allow vendors and suppliers to see what you need and when you need it.

- **Carriers**
  Electronically connect with carriers through SwanLeap’s robust network. Carrier scorecards help inform future decisions and best practices.

- **Purchasing**
  Track the product life cycle and ensure materials are in place as needed.

- **Operations**
  Gain true control tower visibility into your entire business process.

- **Sales**
  No more guessing on shipping costs or forecasting deliverability – turn shipping into a profit center.

- **Shipping**
  Harness a complete technology solution to process orders and gain the confidence of knowing it was shipped correctly.

- **Customer Service**
  Know the status of every order in real time while providing your customers with quick answers and piece of mind.

- **Finance**
  Stop relying on others for the data and reports needed to make important business decisions.
Fastest Growing for a Reason.
Yeah, but...
REAL-TIME
THE CLOUD
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ROBOTIC PROCESS AUTOMATION
AUTONOMOUS DELIVERY
BLOCKCHAIN
INDUSTRY 4.0
CONTROL TOWER
IoT
VISIBILITY
CONTROLS
POWERED BY POSSIBILITIES.
DEFINE THE PROBLEM
BUILD BUY-IN
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