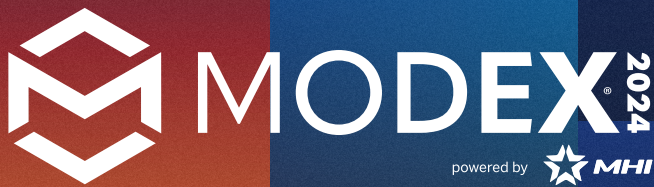


FULL SPECTRUM

LAST MILE LOGISTICS



GEORGIA WORLD CONGRESS CENTER

ATLANTA | MARCH 11-14 • 2024

MODEXSHOW.COM

MODEX 2024

WHERE SUPPLY CHAIN PROFESSIONALS GO FOR LAST MILE SOLUTIONS

With the global supply chain ecosystem under more pressure than ever to become agile and efficient for last mile delivery, your customers need help solving a wide range of critical challenges. At MODEX 2024, the premier manufacturing and supply chain trade show, qualified buyers come to engage 1:1 with solution providers and last mile experts like you.

MODEX is dedicated to showcasing innovative solutions for retailers, grocers, consumer goods firms and 3PLs facing challenges across the supply chain from warehousing to fulfillment and last mile delivery.

When it comes to last mile logistics, MODEX attendees are seeking solutions for:

Parcel Delivery	Omni-Channel Fulfillment	Heavy Goods Delivery
Algorithms & Analytics	Urban Logistics	Sustainability
Micro-location	Last Mile Technologies	Reverse Logistics
Packaging	Route Optimization	Multi-carrier Solutions
Fleet Management	Autonomous Delivery Vehicles	Smart Parcel Lockers

If you provide these solutions for last mile logistics, reserve your place today, along with over 900 of the industry's leading providers, and take advantage of this unique opportunity to grow your business and show the world what your solutions can do.



MEET YOUR BUYERS

40,000 PROFESSIONALS FROM ACROSS THE
MANUFACTURING AND SUPPLY CHAIN WORLD

As an exhibitor at the world's premier supply chain experience, MODEX 2024 gives you the chance to showcase your technology, software, and system solutions to the full spectrum of supply chain buyers. This unique opportunity to connect only comes along once every two years. If you're not here to take advantage, your competitors will be.

KEY DECISION MAKERS

who spend \$50 billion every year on material handling, supply chain and logistics systems, equipment, and services.

UPPER AND MIDDLE MANAGEMENT

including 80% of attendees who are in corporate, senior, middle, engineering, and IT management from manufacturing operations, production, distribution, logistics, supply chain, and transportation.

MAJOR RETAILERS & CONSUMER GOODS COMPANIES

including 75% of the National Retail Federation Top 100 Retailers and 65% of the Top 100 Consumer Goods Companies.

REPRESENTATIVES FROM THE FORTUNE 1000

including multinational consumer-goods companies.

SENIOR TRANSPORTATION & LOGISTICS BUYING TEAMS

composed of corporate VPs, directors, managers, engineers, production and logistics experts, and others who influence purchase decisions. Twenty-five percent of attendees are involved directly/indirectly with shipping, transportation and logistical functions outside the warehouse.

MOTIVATED INDIVIDUAL BUYERS

in search of product demonstrations and 1:1 meetings with equipment, technology and service providers like yourself.

DEMOS & BUYING NEEDS OF MODEX ATTENDEES

JOB TITLE

26%

CORPORATE
MANAGEMENT
(C-LEVEL)

22%

MIDDLE
MANAGEMENT

20%

SENIOR
MANAGEMENT
(EVP, SVP, VP)

15%

ENGINEERING/
IT MANAGEMENT

OTHER FACTS

68%

OF MODEX
ATTENDEES SHIP 100
OR MORE PARCELS
PER DAY ON AVERAGE

33%

SHIP OVER 5,000
PARCELS PER DAY

25%

OF MODEX
ATTENDEES OPERATE
A VEHICLE FLEET*

*Average fleet size is 1,680 vehicles

25% ADVANCED ANALYTICS

45% ARTIFICIAL INTELLIGENCE/
MACHINE LEARNING

50% AUTOMATIC ID SYSTEMS & DATA
COLLECTION/RFID

53% AUTONOMOUS VEHICLES/ROBOTS

30% BATTERIES/ALTERNATIVE FUEL
SYSTEMS

10% BLOCKCHAIN SOLUTIONS FOR
SUPPLY CHAINS

80% COMPUTER SOFTWARE
(ERP, WMS, MES, TMS, OMS,
SCM, YMS, CLOUD, MULTI-CARRIER)

35% CONSULTING & SYSTEMS
INTEGRATION

10% DIGITAL TWIN TECHNOLOGIES

20% DRONES & AUTONOMOUS
AERIAL VEHICLES

68% ORDER FULFILLMENT &
ECOMMERCE DELIVERY

20% PARCEL, FREIGHT &
CARGO DISTRIBUTION

56% LOCKERS/STORAGE EQUIPMENT

15% REVERSE LOGISTICS

61% THIRD-PARTY LOGISTICS/
TRANSPORTATION SERVICES

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